

Governance and Development

**September 28-29, 2016**

**Tampa, FL**

**Course Description**

This course provides a basic foundation in governance and international economic development concepts, and practical applications from a strategy policy oriented practitioner’s approach. It is designed to enhance career opportunities in international development by providing the professional skills required at the intersections of policy and practice. The complex challenges of governance and development are making ever-greater demands on those working in governments, military, aid agencies, and private sector. Meeting these challenges calls for creative development professionals who can apply and integrate critical thinking and practical experience in seeking meaningful solutions. It encourages students to analytically think about the nature of governance and development, political incentives, the role of culture and religion a variety of issues relevant to sustainable development in complex environments. About 125 states in Africa, Asia and the Middle East are referred to as ‘developing’ or ‘non-western’ countries and depending on the criteria applied, between one quarter and one half of all states are considered “fragile.”

The course first considers the nature of development, and then examines the conceptual framework of governance. It next analyses the theoretical and empirical relationships between governance and development. Many development problems are attributed to ‘bad governance’, but what is ‘good governance’? To what extent and in what ways does governance actually affect development, and how can the quality of governance be improved? This course examines the role of governance i.e. “good governance” in economic and social development, particularly in less developed countries, post-conflict and conflict-affected fragile states. It will explore how governance, in its various forms, may bring about or impede development, however defined, and how development may affect or change the governance system of the country concerned.

The course addresses the nexus of global governance and international economic development through a series of cases on such crucial issues as fragile states, foreign aid, stability operations, sustainable development, and nationbuilding. In a fragile state the central government does not exert effective control over its territory and is either unable or unwilling to provide essential services to majority of its citizens. Criminal gangs and warlords often use fragile state territories for their illegal activities of narcotic cultivation and trafficking, weapon smuggling and recently failed states has become sanctuaries for terrorist activities, as the examples of Afghanistan, Syria, and Iraq. Fragile and failed states often suffer from violence which may spill into neighboring countries and destabilize entire regions posing a series threat to global governance and global security. The challenge of govern ace and development remains enormous in fragile states.

The overall objective of the Governance and Development is to provide a strategy policy oriented practitioner’s approach executive educational experience in order to prepare students and professionals to begin to view governance and development issues from a number of perspectives simultaneously in order to contribute to effective development and governance policies that help manage and prevent conflict. Students will learn the ultimate goals of economic development and stabilization U.S. Government and international institutions, and how their individual mandates support larger, comprehensive efforts. In this two day course, students, will develop integrated plans for critical issues in small group exercises, and will jointly explore, in group discussion, past and present case studies that offer guidelines for success.

**Course Learning Objective**

The Executive Education Economic Security: An Integrated Approach course comprises 16 class hours over 2 days. The course seeks to provide students with an informed understanding of a broad spectrum of economic security field of study from a policy-oriented practitioner’s perspective. The courses is intended for students with an interest in diplomacy, public policy, economics and security who work or expect to work in government, military, international organizations, non-profit organizations or international private sector firms. It will provide invaluable skills and knowledge for anyone seeking to work on international issues and gain the practical ability to analyze countries around the world. Case studies drawing on the resources of leading academics and experts’ firsthand experience will reinforce the learning objectives. It is not necessary but some level of familiarity with either economics, governance or policy is recommended. Upon completion of the course, students will be able to:

* Improve the student’s strategic decision-making ability for effectiveness, and impacts in the increasingly complex world
* Understand the evolution of the theory and practice of global governance and international economic development, including current trends and challenges
* Provide a foundation for understanding the complex interaction between international economic development and governance
* To better understand symptoms and causes of state fragility and root causes behind state failure
* To better understand the role of foreign aid and military stability operations
* Identify some of the roles played by national and local governments, military, private businesses, NGOs, citizens and international organizations in promoting good governance and economic development

**Student Assessment**

**Course Outline**

**Day One: Wednesday, September 28**

**[Focus of the Day]**

**8:00 – 8:30 a.m. Program Registration and Breakfast**

**8:30 – 9:00 a.m. Welcome and Introductions**

**9:00 – 9:45 a.m. The Governance-Development Nexus**

* Overview of the course;
* Brief history of the field: provide a basic conceptual framework of economic development and governance
* Defining Economic Development – Understanding Development
  + The Nature of Development
  + Historical Context
  + Evolution of the Field
* Defining Governance - Understanding Governance
  + The Nature of Governance
  + Rule of Law
  + Evolution of the Field
* Theoretical Relationship between Development and Governance
* The evolution of the fields:
* Overview of the case studies

**9:45 – 10:30 a.m. Understanding International Economic Development – In-depth Analysis**

* Political Economy Perspective
* Macroeconomic Perspective
  + Alleviate Poverty
  + Development Models
  + Economic Growth
* Micro and Policy Analysis
  + Sustainability and Issue – short-term vs long-term
    - Transitioning from Humanitarian and Stability Operations to Private Sector Development
  + Prioritization - different agendas
  + Health
  + Education and Human Capital
  + Agriculture and Rural Development
  + Infrastructure
    - Transport
    - Energy
  + Trade and Investment
* Delivering Public Services
* Measuring Economic Development
* The “bottom billion” and the “poverty trap”

**10:15 – 10:30 a.m. Break**

**10:30 a.m. – 12:15 p.m. Understanding Fragile States**

* Defining Fragile States
  + How do they differ from regular nations?
  + Why are they important?
  + Measuring State Fragility
* Failed States
  + Why states fail?
* Post-Conflict Reconstruction
* Conflict-Affected States

**12:15 – 1:15p.m.Lunch with Guest Speaker**

**1:15 – 3:00 p.m. Foreign Aid, Stability and Nationbuilding**

* Defining Foreign Aid
  + Global Foreign Aid Policy
    - United Nations
      * Millennium Development Goals
      * Sustainable Development Goals
  + United States Foreign Aid Policy
    - USAID
  + What should be the goal of foreign aid?
    - Critiques of Foreign Aid
* Defining Stability
  + Stability Operation
  + “winning hearts and minds”
* Nationbuilding / Statebuilding

**3:00 – 3:15 p.m. Break**

**3:15 – 4:50 p.m.** **Afghanistan Case Study**

**4:50 – 5:00 p.m. Review and Reflection**

This session seeks to review and discuss the main themes of Day One

**5:00 p.m. Adjournment**

**Day Two: Thursday, September 29**

**[Focus of the Day]**

**8:00 – 8:30 a.m. Breakfast**

**8:30 – 9:00 a.m. Welcome and Introductions**

**9:00 – 9:45 a.m. Understanding Governance**

The aim of this session is to better understand and introduce students to governance as a basic conceptual framework and how the field has evolved over the past five decades. It seeks to examine the influence of forces from above (globalization) and forces from below (for example, ethnic-sectarian violence) in changing the geopolitical environment for governance at global, national, and sub-national levels.

* Overview of the course;
* Brief history of the field: provide a basic conceptual framework of governance;
* Defining Governance
  + Contest Definitions
  + Core Features and Related Concepts
  + Global Governance
  + National Governance
  + Sub-National Governance
* The evolution of the field:
  + Governance and the safeguarding of Peace and Security
  + Governance and the Environment
  + Governance and Development
  + Governance and Human Rights

**9:45 – 10:45 a.m. Governance at the National Level: A resurgent Westphalian State System?**

This sessions aims to provide a better understanding of how governance has functioned at the level-level for several hundred years. The session also aims to introduce students to the roles and responsibilities of major actors involved in national-level governance.

* Political Institutions
* Bureaucratic Institutions
* Judicial Institutions
* Security Sector Institutions
* Business Community
* Civil Society
* Media
* Governing in Fragile and Conflict-Affected Community compared to Governing in “Normal” States
* Why the Military should care about Governance and why a Professional Security Sector is integral to Effective Governance
* The New Frontier of National Governance: Hybridity and Innovative Pubic-Private Partnerships

**10:45– 11:00 a.m. Break**

**11:00 a.m. – 12:00 p.m.Governance at the Sub-National Level: Where people engage governance directly**

This session seeks to examine new challenges facing governance at the level closest to citizens: provincial, municipal, and community-level. The students will learn about a range of trends, risks, and opportunities facing sub-national governance actors from the state, private sector, and civil society, including:

* Migration and refugees
* Climate mitigation and adaptation
* Narcotics trafficking and other criminal activities
* Conflict management and resolution
* Socio-economic development
* Why Sub-National Governance matters for Stability and Effective Peace & Stability Operations

**12:00 p.m. – 1:00p.m.Lunch**

**1:15 – 2:15 p.m. Governanceat the Global Level: Problem-solving across borders and regions**

This segment explains the chief traditional (states and international organizations) and non-traditional actors (regional organizations, cities, the business community, and civil society groups and social movements) contributing to global governance problem-solving today. Major impediments to the effective functioning of global governance will be examined, as well as success stories. Key case studies will include:

* Global governance institutional responses to violent conflict and state fragility.
* The Post-2015 Development Agenda (Sustainable Development Goals)
* Combatting corruption and illicit financial flows worldwide.
* Human rights, cultural relativism, and global governance.

**2:15 – 3:00 pm Special Presentation of the Findings and Recommendations of the former U.S. Secretary of State Dr. Madeleine Albright and former Nigerian Foreign Minister Dr. Ibrahim Gambar co-chaired *Commission on Global Security, Justice & Governance*** (visit: <http://www.globalsecurityjusticegovernance.org/> )

**3:00 – 3:15 p.m. Break**

**3:15 – 4:15 p.m.** **Three Break-Out Groups formed to delve deep on select global governance reform challenges, risks, and opportunities on:**

* Coping with Violent Conflict and State Fragility
* Climate Governance: Global Systems, Local Livelihoods
* Governing the Hyperconnected Global Economy

**4:15 – 4:50 p.m. Three Break-Out Groups report back to the full class and participate in a moderated discussion that will aim to synthesize key global governance characteristics and challenges across efforts to solve problems and create opportunities in the three thematic areas of state fragility, climate governance, and the volatile global economy.**

**4:50 – 5:00 p.m.Review and Reflection**

This session seeks to review and discuss the main themes of Day Two.

One Minute Governance and Development Approach Elevator Pitch

**5:00 p.m. Adjournment**

**Class Notes:**